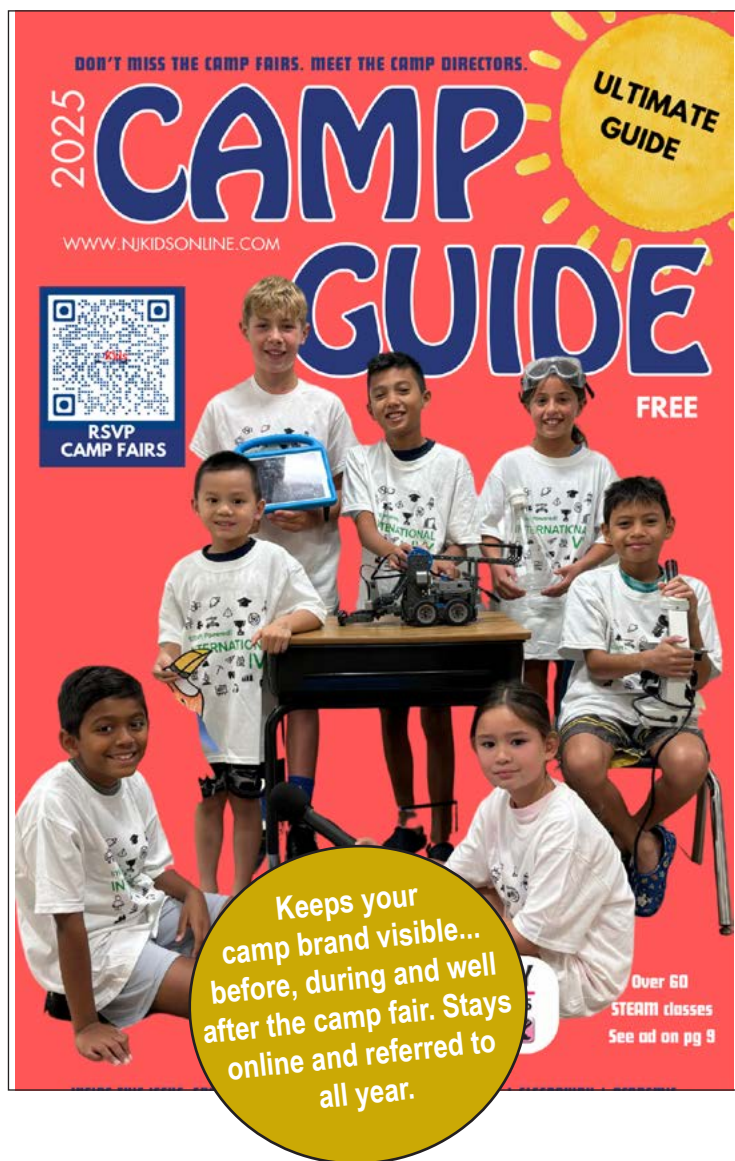




*in print for 21 years!
digest size full color handy guide*

ULTIMATE CAMP GUIDE 2026

Provides exposure all year long!

Camp Branding is a big part of our niche campaign. You are on the pages of a physical copy, plus your ad is in a digital ebook, both guaranteeing that your brand receives thousands of impressions month after month. The Ultimate Camp Guide will keep your name in front of readers throughout the year.

RESERVE Ad Space:

- An *annual print digest size issue*, distributed before, during and after the camp fairs.
- An *ebook edition* with embedded URL links to camp websites; it is delivered via newsletters monthly (January - June); and displayed on NJ KIDS website for the year.
- Directory camp listing included (\$395 value)

Reservation Deadlines:

Print Edition: December 15, 2025 (ad materials due 12/16/25)

Ebook Edition: January 20, 2026 (ad materials due 1/30/26)

Ad Size	Camp Fair Attendee/Digital Combo Advertiser Rate	Camp Guide Only Rate
Full Page	\$825	\$1050
Half Page	\$595	\$750
Quarter Page	\$475	\$650
Cover	\$1200	\$1500

* Add 10% for premium position (inside front pages, center, back cover)

Ask about Front Cover availability. (Cover must be accompanied by ad display inside the publication)